

## Appendix – Survey Items on Role Conception and Perceived Enactment

### Survey Items on Role Conception and Perceived Enactment

Roles	Role conception/perceived role enactment Items (survey)
Interventionist	<ul style="list-style-type: none"> <li>• Providing your opinion on the issues you are reporting, as an expression of approval or disapproval</li> <li>• Providing your own proposals or ideas regarding potential policies or solutions to problems.</li> <li>• Calling the public to behave in a certain way regarding an event or issue.</li> <li>• Using evaluative terms about events or persons in your news reporting that reveal your own way of seeing things.</li> <li>• Campaigning for a political or social cause.</li> </ul> <p>Cronbach's <math>\alpha = .76/ .76</math></p>
Watchdog	<ul style="list-style-type: none"> <li>• Questioning the truthfulness of what powerful individuals or groups in society such as politicians and political parties, governing bodies, business, the church, and the cultural elite, say or do.</li> <li>• Uncovering illegal /irregular behavior of powerful individuals or groups in society, such as politicians and political parties, governing bodies, business, the church, and the cultural elite.</li> <li>• Including information on judicial or administrative processes regarding powerful individuals or groups in society.</li> <li>• Providing information on abuses of power or wrongdoing based on your own extensive inquiry and research.</li> <li>• Quoting sources that question, criticize or uncover wrongdoings of powerful groups or individuals in society.</li> </ul> <p>Cronbach's <math>\alpha = .83/ .83</math></p>
Loyal-Facilitator	<ul style="list-style-type: none"> <li>• Expressing positive feelings about being a citizen in your country.</li> <li>• Presenting in a positive light public policies or official activities of governing elites.</li> <li>• Favorably stressing the leadership, management skills or personal characteristics of institutional powers, economic leaders, and powerful elites.</li> <li>• Looking for opportunities to share social, sporting, political, or economic achievements of your country.</li> <li>• Praising the achievement of individuals, groups or organizations in your locality or country.</li> <li>• Defending your country's national values.</li> </ul>

	Cronbach's $\alpha = .83/ .83$
Service	<ul style="list-style-type: none"> <li>• Indicating how a particular event or action might influence the day-to-day lives of ordinary people.</li> <li>• Giving the public tips and practical guidance on how to deal with everyday life problems.</li> <li>• Providing consumer information about trends, advances and new products or services.</li> <li>• Appealing to the audience to help other people with specific and personal problems they may be facing.</li> <li>• Helping the audience to recognize the good and bad quality of specific products or services.</li> </ul> <p>Cronbach's <math>\alpha = .71/ .71</math></p>
Infotainment	<ul style="list-style-type: none"> <li>• Featuring individuals in the news, by providing information on their intellectual, physical, or social characteristics.</li> <li>• Including explicit references to emotions of people.</li> <li>• Including information on the private life of people being covered in the news.</li> <li>• Including details to heighten the impact of stories about violence, crime, extreme poverty, sex, etc.</li> <li>• Using humor, exaggeration, sarcasm, or other storytelling devices to provide information in an entertaining way</li> </ul> <p>Cronbach's <math>\alpha = .71/ .74</math></p>
Civic	<ul style="list-style-type: none"> <li>• Informing people on their economic, social and/or political duties and rights.</li> <li>• Including background information and in-depth context for citizens, regarding specific events in the news.</li> <li>• Mentioning the impact of decisions on the periphery of your country beyond the capital city and other main cities.</li> <li>• Including different perspectives in the news in order to better inform citizens.</li> <li>• Depicting the impact of authorities' decisions on specific socially defined communities such as social classes, sexualities, races or ethnicities.</li> <li>• Informing the public about citizens activities</li> <li>• <b>Explicitly supporting citizen movements and demands.</b></li> </ul> <p>Cronbach's <math>\alpha = .74/ .76</math></p>

\*The Cronbach Alpha coefficients were calculated for the full survey dataset of the 37 countries.